

**THE TIME  
IS NOW.  
THE WORLD  
IS WATCHING!**

**QAGGIUVUUT!  
SPONSORSHIP  
OPPORTUNITIES**



# THE TIME IS NOW. THE WORLD IS WATCHING!

We invite you to join us in an unprecedented opportunity to revitalize the Inuit performing arts in Canada's most northerly region.

## YOUR SUPPORT WILL:

**Help build the first performing arts centre in Nunavut—the only region in Canada without one**

**Put Canada's Inuit artists on the world stage by sponsoring their development, training and a space to create**





Qaggiavuut is a not-for-profit organization dedicated to strengthening, promoting, advocating and creating space for Nunavut's performing artists with a focus on Inuit.

Since 2010, Qaggiavuut has developed and delivered performing arts training to hundreds of artists and thousands of children and youth in Nunavut. We have supported the creation of new work and the revitalization of traditional Inuit music, drum dance and stories. Once banned during colonization, the Inuit performing arts are history and the key to strengthening a culture and language at risk, and empowering youth.

Our priorities are to increase opportunities, resources and workshops to Inuit artists in Canada's Arctic including:

- Supporting Inuit artists to participate in training and mentorship through the [Qaggiq School of Performing Arts](#).
- Securing partnerships to build [Qaggiq: Nunavut Performing Arts & Cultural Learning Hub](#), Canada's only professional Inuit performing arts space. The Hub, based on a decade of community consultation, will include a professional performance centre, multi-use rehearsal, creation and learning spaces, art gallery and a community gathering hub for all ages and many activities.

# BE A PART OF HISTORY

Despite the richness of the Inuit artistic heritage, Nunavut is the only territory/province in Canada without a performing arts space. Qaggiq: Nunavut Performing and Cultural Learning Hub—where stories, music, theatre, drum and dance performances are created and presented—is crucial to maintaining Inuit culture and language and to empowering Inuit, especially youth, through artistic expression. Qaggiavuut is currently leading a multi-partnered campaign to ensure the success of this project. Momentum is building and we are gaining support from all sectors throughout the country and the world.

Inuit artists and elders are involved meaningfully at all levels. Qaggiavuut is governed by an elected, pan-Nunavut Board of Directors and an Advisory Council of Elders & Knowledge Keepers. The Friends of Qaggiavuut Advisory Committee is made up of Canada's cultural leaders including former Governor General Adrienne Clarkson, Peter Herrndorf, Veronica Tennant, Karen Kain, Tanya Tagaq and Susan Aglukark. Mentorship and training positions for Inuit are built into the entire project— from design and construction to training in the artistic and technical fields of the performing arts. We invite you to be part of our vision for an unprecedented, decolonized process of building space for the next generation of Inuit performing artists.



# THE OPPORTUNITIES

There are two different projects with opportunities for sponsorship:

## 1 QAGGIQ NUNAVUT PERFORMING ARTS & CULTURAL LEARNING HUB

**100% OF SPONSORSHIPS** will fund the design, construction and building of the Qaggiq Hub. Be a part of this history-making construction and launch of Nunavut's first performing arts space.

This is an historic time of reconciliation with the Indigenous peoples of Canada.

Sponsors will ensure long-term national and international exposure as ground-breaking partners in this momentous project.

It is time to return to Inuit children and youth their own stories and songs by strengthening their artists.

## 2 QAGGIQ PERFORMING ARTS SCHOOL

**100% OF SPONSORSHIPS** will fund Nunavut and Inuit-specific performing and technical arts training.

All sponsors will be kept informed on key activities and milestones through:

- Private website link to all information related to the Qaggiq Hub during all phases of design, construction and operations
- Bi-monthly newsletters specific to sponsors
- An open line of communication with Qaggiavuut's Executive Director
- Invitation to the annual Board of Directors meeting specific to consultation with partners and opportunities to meet Qaggiavuut's leaders and artists
- Information on current and future performances of Qaggiavuut productions
- Annual audited financial report and breakdown of activities

All sponsors will be included in promotional opportunities and will be consulted on partnership benefits that work best for them.

Opportunities will include unique exposure through Qaggiavuut's social media, touring theatrical and music productions, our national and international partners.

# SPONSOR THE QAGGIQ NUNAVUT PERFORMING ARTS & CULTURAL LEARNING HUB

## SPONSORSHIP LEVELS

Dance (10 available) – \$25,000

Act (10 available) – \$50,000

Sing (5 available) – \$100,000

Write (3 available) – \$250,000

Perform (3 available) – \$500,000

Direct (2 available) – \$1,000,000

Produce (1 available) – \$5,000,000

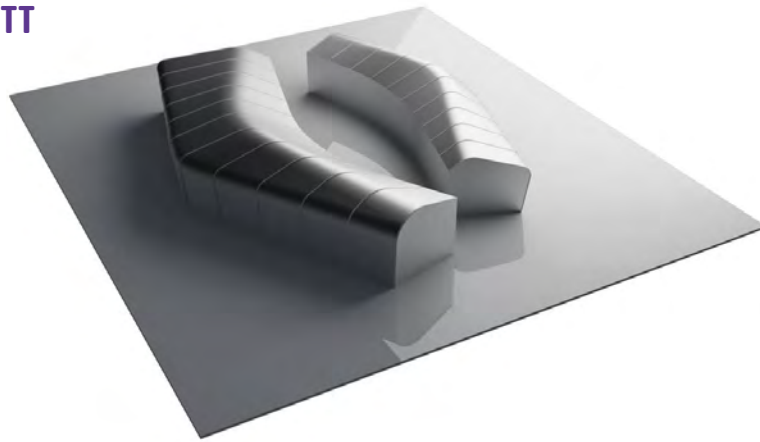
Lead (1 available) – \$10,000,000

Sponsorships for the Qaggiq Hub will go towards all costs associated with the construction, launch, setup and management of Nunavut's first Performing Arts and Cultural Learning Hub.

Qaggiq Hub sponsors will immediately be named on the Qaggiavuut Digital Wall of Thanks and be added to a commemorative "Wall of Thanks" in the main atrium of the Qaggiq Hub. Sponsors will be consulted on the design and placement of the Wall so that it is truly beautiful, significant and honours the visionary partners who made the Qaggiq Hub possible.

- All sponsors will be mentioned in Qaggiq Hub media releases, including social media, immediately and regularly, as pioneers to the building of the Hub
- All sponsors will be provided with recognition in the Annual Qaggiavuut Report
- All sponsors will be given permanent, premium seating in the Qaggiq Hub for all performances
- All sponsors will be invited to the grand opening of the Hub and will be honoured at the Hub Recognition Dinner

**QAGGIC HUB  
ARCHITECTURAL DESIGNS  
BY DIAMOND SCHMITT  
ARCHITECTS**





## DANCE

**\$25,000**  
**(10 AVAILABLE)**

- An award named after each sponsor presented to an Inuk artist or leader for excellence in one of 10 categories including traditional and contemporary dance and drum, acrobatics, circus, choreography, technical arts
- Official sponsor of a dancer or choreographer to participate in training or be mentored
- Public acknowledgement of the sponsor's contribution to emerging and established Inuit dance
- Opportunity to engage with Inuit performing artists for a promotional opportunity
- Private tour of Hub
- 2 tickets to the Hub Recognition Dinner
- 2 tickets to the inaugural Inuit Performing Arts Award Ceremony with public recognition
- 2 permanent seats in the Hub for all performances

**SPONSORSHIP LEVELS: QAGGIQ HUB**





## ACT

**\$50,000  
(10 AVAILABLE)**

- An award named after each sponsor presented to an Inuk artist or leader for excellence in one of 10 performing arts categories including comedy, theatre, film, stage management, costume and makeup design, technical arts
- 4 tickets to the inaugural Inuit Performing Arts Ceremony and public acknowledgement
- 2 lifetime tickets to the Inuit Performing Arts Ceremony
- Official sponsor of an Inuk dancer or drummer to professionally study or be mentored
- Public acknowledgement of the sponsor's contribution to emerging and established actors
- Private tour of Hub
- Public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit actors and dancers working in the Hub for sponsor's promotional purposes
- 4 tickets to the Hub Recognition Dinner
- 2 permanent premiere seats in the Hub with sponsors nameplate
- Logo placement in all show programmes

**SPONSORSHIP LEVELS: QAGGIQ HUB**

# SING

**\$100,000  
(5 AVAILABLE)**

- Official sponsor of an Inuk singer to professionally study or be mentored
- Public acknowledgement of the sponsor's contribution to emerging and established Inuit singers
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub with one vote
- An award named after each sponsor presented to an Inuk artist or leader for excellence in one of the following categories each: singing, contemporary and traditional Inuit music, sound design, music composition
- 6 tickets to the inaugural Inuit Performing Arts Ceremony with public acknowledgement
- 2 lifetime tickets to the Inuit Performing Arts Ceremony
- Official sponsor of the Music Program in the Qaggiq Performing Arts School
- Private tour of Hub with photo opportunities
- Public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit performing artists for sponsor's promotional purposes
- 2 tickets to the Hub Recognition Dinner
- 2 permanent premiere seats in the Hub and 2 tickets to all touring Hub productions annually
- Logo placement in all music show programmes

## SPONSORSHIP LEVELS: QAGGIQ HUB



## WRITE

**\$250,000  
(3 AVAILABLE)**

- Naming rights to the Music, Children's or Elders Libraries
- Sponsorship of the Writing Hub (a dedicated space for Nunavut writers developing new work)
- Official sponsor of an Inuk writer to professionally study or be mentored
- Public acknowledgement of the sponsor's contribution to new Inuit writing in music, theatre and film
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub
- An award named after each sponsor presented to an artist or leader for excellence in one of the following categories each: writing for Inuit theatre, film, storytelling and knowledge-keeping
- 4 lifetime tickets to the Inuit Performing Arts Ceremony produced by Qaggiavuut
- Private tour of Hub with photo opportunities
- Public tour of Hub guided by the sponsor with official video documentary
- Major promotional opportunity to engage with Inuit performing artists and writers for sponsor's promotional purposes
- 4 tickets to the Hub Recognition Dinner
- 4 permanent premiere seats in the Hub and 4 tickets annually to touring productions
- Logo placement in all show programmes

**SPONSORSHIP LEVELS: QAGGIQ HUB**

# PERFORM

**\$500,000  
(3 AVAILABLE)**

- Naming rights to one of the 3 creation/rehearsal/learning spaces
- Official lifetime sponsor of the Acting Program in the Qaggiq Performing Arts School
- 2 major promotional opportunities provided to sponsor featuring Inuit performing artists
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub
- An award named after each sponsor presented to an artist or arts leader for excellence in one of the following categories each: Inuit performing arts stage management, technical arts, design, corporate partnership
- 6 lifetime tickets to the Inuit Performing Arts Ceremony produced by Qaggiavuut
- Private tour of Hub with photo ops
- Public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit singers, actors, dancers and writers working in the Hub for sponsor's promotional purposes
- 6 tickets to the Hub Recognition Dinner
- 6 permanent premiere seats in the Hub with nameplate and 6 tickets annually to all touring Hub productions
- Logo placement in all show programmes

## SPONSORSHIP LEVELS: QAGGIQ HUB



## DIRECT

**\$1,000,000  
(2 AVAILABLE)**

- Naming rights to the Qaggiq Art Gallery, Live Broadcast Channel or Community Hub
- Official lifetime sponsor of the Directing Program in the Qaggiq Performing Arts School
- 3 major promotional opportunities provided to sponsor featuring Inuit performing artists
- Voting right for all milestone decisions on the Qaggiq Hub Steering Committee
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub
- One award named after the sponsor presented to an artist or leader for excellence in one of the following categories each: directing in Inuit film or theatre
- 8 lifetime tickets to the Inuit Performing Arts Ceremony produced by Qaggiavuut
- Private tour of Hub with photo opportunities
- Public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit performing artists and writers for promotional purposes
- 8 permanent premiere seats in the Hub with nameplate and 8 tickets annually to all touring productions
- Logo placement in all show programmes

### SPONSORSHIP LEVELS: QAGGIQ HUB





## PRODUCE

**\$5,000,000  
(1 AVAILABLE)**

- Naming rights to the Qaggiq Atrium
- 5 major promotional opportunities provided to sponsor featuring Inuit performing artists
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub
- 2 voting rights for all milestone decisions on the Qaggiq Hub Steering Committee
- A singular annual award named after the sponsor presented to an artist or leader for excellence in Inuit Arts Management
- 10 lifetime tickets to the Annual Inuit Performing Arts Awards Ceremony
- Official lifetime sponsor of the Qaggiq Performing Arts School
- Private tour of Hub with photo ops
- Public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit performing artists for promotional purposes
- 10 permanent premiere seats in the Hub with nameplate and 10 tickets annually to all touring Hub productions
- Premiere Logo placement in all show programmes

**SPONSORSHIP LEVELS: QAGGIQ HUB**



## LEAD

**\$10,000,000  
(1 AVAILABLE)**

- Naming rights to the Qaggiq Hub Theatre
- Documentary produced featuring the sponsor's vision and partnership with Qaggiavuut to build the Hub
- 10 major promotional opportunities provided to the sponsor featuring Inuit performing artists in theatre, music, film, cultural performance and Inuit acrobatics
- Invitation to join the Qaggiq Hub Advisory of major stakeholders guiding all decisions made in the design and construction of the Hub
- 4 voting rights for all milestone decisions on the Qaggiq Hub Steering Committee
- The highest award named after the sponsor presented to an artist or leader for the excellence in Inuit Performing Arts
- 20 lifetime tickets to the annual Inuit Performing Arts Award Ceremony
- Official lifetime sponsor of the Qaggiq Performing Arts School
- Official Patron of the Qaggiq Hub
- Private tour of Hub with photo opportunities
- Annual public tour of Hub guided by the sponsor with official video documentary
- Opportunity to engage with Inuit performing artists for promotional purposes
- 20 permanent premiere seats in the Hub with nameplate and 20 tickets annually to all touring productions
- Highest visibility logo placement in all show programmes

**SPONSORSHIP LEVELS: QAGGIQ HUB**

# OFFICIAL SUPPLIER

## (PRODUCTS OR SERVICES FOR THE HUB)

Qaggiavuut is looking for sponsors who can provide services or materials for the hub and artists, including design, construction, art, architectural landscaping, airfare, internet and communications technology, broadcasting support, technical equipment, specialized theatre infrastructure, digital design and more.

For more information, please contact Ellen Hamilton, Qaggiavuut's Executive Director at [ellen@qaggiavuut.com](mailto:ellen@qaggiavuut.com), or call +1 867-222-5270 to speak to Ellen or any members of the Board of Directors.



# SPONSOR THE QAGGIQ PERFORMING ARTS SCHOOL

Qaggiq School sponsors will immediately impact current programming and support for our school.

## SPONSORSHIP LEVELS

Singers (15 available) - \$10,000

Drummers (10 available) - \$20,000

Storytellers (10 available) - \$30,000

Qaggiq Builders (10 available) - \$50,000

Qulliq Lighters (8 available) - \$100,000

Sponsors will immediately be named on the Qaggiavuut Digital Wall of Thanks and be added to a commemorative “Wall of Thanks” in the main atrium of the Qaggiq Hub once built. Sponsors will be consulted on the design and placement of the Wall so that it is truly beautiful, significant and honours the visionary partners who made the Qaggiq School possible.

- All sponsors will be mentioned in Qaggiq School media releases, including social media, immediately and regularly, as pioneers to the development of the Qaggiq School
- All sponsors will be invited to the annual Qaggiq School Recognition Dinner
- All sponsors will be provided with recognition in the Annual Qaggiq School Report
- All sponsors will be given the first chance to renew their sponsorship or to change sponsorship after the two-year commitment





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## STORYTELLERS

**\$30,000 (10 AVAILABLE)**

Sponsor two Inuit elders/  
knowledge-keepers to train and  
mentor artists in traditional  
Inuit stories and songs

- Biographies of the sponsored elders/knowledge-keepers
- Public letter of thanks from the elders/knowledge-keepers
- 8 tickets to Qaggiavuut-produced performances including touring shows
- Promotion opportunity with Inuit elders/knowledge-keepers facilitating in the Qaggiq School, in consultation with the sponsor
- Mention in the performance show programme
- Logo placement on the Qaggiavuut website
- Half-page promotional letter in the Qaggiq School Annual Report, edited by the sponsor

**SPONSORSHIP LEVELS: QAGGIQ SCHOOL**



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## QAGGIQ BUILDERS (IGLU BUILDERS)

**\$50,000 (10 AVAILABLE)**

Sponsor the delivery of a two-week Qaggiq course in any school program: Music, Acting, Movement, Youth Programs, Directing, Storytelling, Arts Management, Technical Arts

**SPONSORSHIP LEVELS: QAGGIQ SCHOOL**

- Recognition in all media releases including social media posts connected to the course
- Description and syllabus of the course sponsored
- Biography of the students and facilitators enrolled in the course
- Public letter of thanks from the students and faculty
- Invitation to observe the course and attend the graduation performance
- Copy of the course report, photographs and mini-documentary
- Recognition in the mini-documentary
- 12 tickets to Qaggiavuut performances including touring shows
- Promotion opportunity with facilitators, elders/knowledge-keepers and students in the Qaggiq School, in consultation with the sponsor
- Mention in the performance show programme
- Logo placement on the Qaggiavuut website
- Full-page promotional letter in the Qaggiq School Annual Report, reviewed by the sponsor



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## QULLIQ LIGHTERS

**\$100,000 (8 AVAILABLE)**

Sponsor two-year program delivery in any school program: Music, Acting, Movement, Youth Programs, Directing, Storytelling, Arts Management, Technical Arts

### SPONSORSHIP LEVELS: QAGGIQ SCHOOL

- Recognition in all media releases including social media posts connected to the sponsored Program
- Description and syllabus of the courses in the Program
- Biographies of the students and facilitators enrolled in the Program
- Public letters of thanks from all Program students and faculty
- Invitation to observe the courses in the Program and to attend the graduation performances
- Copy of the Program and course reports, photographs and mini-documentaries of all courses
- 15 tickets to Qaggiavuut-produced performances including touring shows
- Promotion opportunity with facilitators and students in the Qaggiq School, in consultation with the sponsor
- Title sponsor in the performance show programmes
- Recognition in the documentary about the Program and the mini-documentaries produced for each course in the sponsored Program
- Logo placement on the Qaggiavuut website
- Full-page promotional letter in the Qaggiq School Annual Report, reviewed by the sponsor
- Back cover ad in all show programmes
- Prominent name and logo placement in all media releases throughout the year
- Qaggiavuut Newsletter feature of the sponsor and their support of the Qaggiq School





# THE TIME IS NOW. BE A PART OF HISTORY.

We commit to working as partners with our sponsors and are available to customize a sponsorship package that involves you in a meaningful way.

For more information or to share your ideas and feedback, please reach out to Ellen Hamilton, Qaggiavuut's Executive Director at [ellen@qaggiavuut.com](mailto:ellen@qaggiavuut.com) or by calling +1 867-222-5270 to speak to Ellen or any members of the Board of Directors.



# LETTERS OF SUPPORT





CANADA

PRIME MINISTER • PREMIER MINISTRE

February 23, 2016

I am delighted to extend my warmest greetings and congratulations to the team members from Qaggiq: Nurturing the Arctic Performing Arts upon being named a laureate of the fourth annual Arctic Inspiration Prize.

This coveted prize is a testament to your extraordinary contribution in gathering Arctic knowledge, and in your plan to implement this knowledge for the long-term benefit of Canada's Northern peoples and communities.

Artistic expression — from storytelling and rituals to song, dance and theatre— has always been a rich and integral part of Indigenous life in the Arctic. Unfortunately, however, the Arctic performing arts are at risk of being lost. The substantial funding awarded through this prize —\$600,000— will allow you to carry out your plan to create stronger programs for northern performing artists so that they can pass on their legacy to the next generation. Your efforts will no doubt play an important role in revitalizing Arctic culture, encouraging new and innovative forms of creative expression, and helping to strengthen and sustain a sense of identity for northern youth

I would like to commend you on this significant accomplishment. You can take pride in knowing that your work has expanded the frontiers of knowledge and is helping to build a better Canada for us all. Please accept my best wishes for every success in your endeavours.

Sincerely,

The Rt. Hon. Justin P.J. Trudeau, P.C., M.P.  
Prime Minister of Canada



THE RT. HON. ADRIENNE CLARKSON PC, CC, CMM, COM, CD

The Honourable Mélanie Joly  
Minister of Canadian Heritage  
Department of Canadian Heritage  
15 Eddy Street  
Gatineau, QC K1A 0M5

March 1, 2018

Dear Minister,

As you are no doubt aware, I have been deeply interested in Nunavut and its development for many years. When I was Governor General, from 1999-2005, I made it a very high priority of my mandate to visit the Arctic frequently. I am very proud of the fact that we went to dozens of communities in the North and visited some of them more than once. I have only the most wonderful memories of the vibrant and exciting and meaningful lives that are lived in Nunavut.

Because of the realization of the dream of this particular land, I think it is vital that there be a cultural center in Iqaluit that reflects the extraordinary artistic Inuit heritage. This is why I support development of Qaggiq, which will be Nunavut's first Performance & Cultural Learning Hub. When I was at Rideau Hall, we became deeply involved with the visual arts and commissioned many pieces from the Silver program at Arctic College, including a number of state gifts which we presented to our counterparts in the circumpolar countries of Europe: Russia, Iceland, and Finland. On the occasion of his state visit to Canada, we presented King Harald of Norway with a beautiful piece from an artist from the Arctic College. Everyone in the world is deeply impressed by the extraordinary gifts of Inuit artists; their renown is growing all the time.

It has been a source of great concern to many of us across Canada and in the south who so appreciate the expansion of Inuit culture and the deepening support which it has attained, to realize that there is no central cultural space for the performing arts in Nunavut. I don't believe that there can be any expression of culture in a society without a space in which spoken and performed art can be displayed. Writers, musicians, dancers, actors; they all need a space in which they can rehearse, and then perform, their works for an audience. Only in this way can the heritage of the Inuit culture be preserved, encouraged, and promoted. It is vital that this space be given now. Nunavut has been in existence for 19 years without such a space. This is both lamentable and, indeed, shocking.

We are not just talking about preserving traditions, but we are asking that new forms of expression be encouraged. No culture remains static and, in that regard, Inuit culture is like any other. It must be constantly fed, encouraged, and developed. Only with an artistic performing space and home can this kind of expression be encouraged and sustained.

I urge you to support the building of Qaggiq Performance & Cultural Learning Hub. A cultural center was needed years ago, and it is desperately needed now. All levels of government should be made aware of this need and should understand that it is critical to the preservation and development and sustainability of Inuit culture.

I just want to add my voice to so many others to support Qaggiq.

Yours sincerely,



Adrienne Clarkson

cc: The Honourable Paul Quassa  
Premier of Nunavut

Ellen Hamilton  
Executive Director, Qaggiavuut!

Minister  
of Canadian Heritage



Ministre  
du Patrimoine canadien

Ottawa, Canada K1A 0M5

**JUN 19 2018**

Ms. Ellen Hamilton  
Executive Director  
Qaggiavuut  
ellen@qaggiavuut.com

Dear Ms. Hamilton:

Thank you for your correspondence regarding your project to build a Nunavut Performing Arts Centre in Iqaluit. I appreciate your taking the time to write on this matter. Please excuse the delay in my reply.

Please be assured that the Government of Canada recognizes the importance of preserving and celebrating Inuit arts and culture. I encourage Qaggiavuut to continue its ongoing discussions with Department of Canadian Heritage officials with respect to the Nunavut Performing Arts Centre project.

Please accept my best wishes

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Joly'.

The Honourable Mélanie Joly, P.C., M.P.

Canada

## LETTERS OF SUPPORT

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Room 412  
Ottawa, Ontario  
K1A 0A6  
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*House of Commons*  
Confederation Building  
Room 412  
Ottawa, Ontario  
K1A 0A6  
Telephone: 613-992-2848  
Fax: 613-996-9764



*The Honourable Hunter Tootoo*  
Member of Parliament for Nunavut

*Maligaliurvikjuak*  
Confederation Building  
Room 412  
Ottawa, Ontario  
K1A 0A6  
Hivayauta: 613-992-2848  
Fax-kut: 613-996-9764

*Chambre des Communes*  
Édifice de la Confédération  
Chambre 412  
Ottawa, Ontario  
K1A 0A6  
Téléphone: 613-992-2848  
Fax: 613-996-9764

November 21<sup>st</sup>, 2017

To Whom It May Concern,

I am writing this letter to express my strong support for the Qaggiavut Society's- Qaggiq: Nunavut Performance & Cultural Learning Hub.

The performing arts are of significant importance to Inuit tradition and culture. The Qaggiq represents a way to ensure the preservation of our culture in Nunavut. There are currently no spaces in Nunavut for artists and performers to work collaboratively, build their skills, create new work opportunities and promote their careers.

The Qaggiq will also provide a space for future generations of youth to not only learn about their culture and heritage, but it will also enable the opportunity for them to harness the talents and skills within them. There is much evidence to suggest that providing youth with culturally relevant programming would help in decreasing the high prevalence of suicide in Indigenous populations. These findings have been substantiated in *Breaking Point*, a report released by the Standing Committee on Indigenous and Northern Affairs – Suicide among Indigenous Peoples and Communities.

In closing, I would like to reiterate my support for Qaggiq; Nunavut Performance and Cultural Learning Hub. I feel that the Hub would be instrumental in preserving our Inuit culture and heritage for years to come and create a space for our youth to help identify with their culture.

Sincerely,

The Honourable Hunter Tootoo, P.C., M.P  
Nunavut



**NATIONAL ARTS CENTRE**  
**CENTRE NATIONAL DES ARTS**

Canada is our stage. Le Canada en scène.

February 26, 2018

Premier Paul Quassa  
Government of Nunavut  
PO Box 1000, Station 200  
Iqaluit NU  
X0A 0H0

To Premier Paul Quassa and the Government of Nunavut:

**Re: Support for a Nunavut Performing Arts Centre**

I am writing on behalf of Canada's National Arts Centre (NAC) to express our unequivocal support for a purpose-built Nunavut Performing Arts Centre in Iqaluit, a project which is being spearheaded by the Qaggiavuut Society.

The NAC has worked in partnership with Qaggiavuut since 2011, providing mentorship to their leaders and membership, collaborating on the successful 2016 Arctic Inspiration Prize nomination for the groundbreaking Qaggiq project, supporting key Qaggiq initiatives through the NAC Music Alive Program, and, most recently, connecting Qaggiavuut with the Diamond Schmitt architectural firm, which provided inspiring drawings and specs, pro bono, for a Nunavut Performing Arts Centre in Iqaluit.

Throughout this work together, the NAC has committed to supporting Qaggiavuut's objective to build a purpose-built facility that will enable the performing arts in Nunavut to flourish. Essential to this endeavour is an understanding of the central role Inuit arts forms and the Inuktitut language play in Nunavut's cultural growth, and of the importance of supporting all types of performance – dance, music, storytelling, theatre, film, etc – as well as ongoing education and community engagement work in the arts, and training in all aspects of performing arts production, including costume design, sound engineering, lighting, set design, and more. To encompass this comprehensive mandate, which is crucial for providing real economic opportunities in the arts for Nunavummiut and supporting meaningful work with young people, elders, and the wider community, an appropriate facility with the space to accommodate a range of ongoing programs and performances is essential.

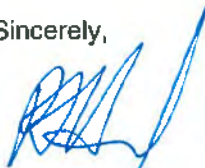
We feel that Qaggiavuut's commitment to the needs of performing artists in Nunavut, their deep understanding of the potential of cultural participation to enhance the lives of Nunavummiut, their track record of exceptional work across the performing arts spectrum, and, fundamentally, their unwavering vision and articulation of a unique Inuit-led and Inuit-centred cultural space,

puts them in an ideal position to take the lead on the creation of a Nunavut Performing Arts Centre.

Qaggiavuut will have the ongoing support and mentorship of the National Arts Centre and other significant performing arts organizations across the country as they realize this dream. It is truly an exciting time for the performing arts in Nunavut, as new opportunities for Nunavummiut and significant artistic voices from the north are shaping new possibilities and opening the world to Nunavut in a way that only the arts and a commitment to Nunavut's unique culture can nurture and sustain.

We urge all stakeholders to support a purpose-built Performing Arts Centre in Iqaluit – we have no doubt that this facility will enhance Inuit life, increase economic opportunities, and enable Nunavummiut to shine, on their own terms, on the world stage.

Sincerely,



Peter Herrndorf  
President and CEO  
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**QAGGIQ:** *A large iglu where people celebrate life in song, dance and story.*



## Qaggiq: Nunavut Performing Arts & Cultural Learning Centre

Despite the richness of the Inuit artistic heritage, Nunavut is the only territory/province in Canada without a performing arts space. *Qaggiq*, a space where stories, music, theatre and cultural performances are created and presented is crucial to maintaining Inuit culture and language and to empowering Inuit, especially youth, through artistic expression.

I support the work of *Qaggiavuut*, a non-profit society dedicated to strengthening and advocating for Nunavut's performing artists, as they raise funds and build supportive partnerships for the building of **Qaggiq**, a Nunavut Performing Arts & Cultural Learning Centre. Stories and songs are an important part of history and the key to strengthening the Inuit culture and language for future generations. Canada needs the Qaggiq!

### The Friends of Qaggiavuut Advisory

*This volunteer advisory group of leaders in the Canadian arts community provide expertise and support to Qaggiavuut in the design, building and programming of **Qaggiq: Nunavut Performing Arts & Cultural Learning Centre.***

**Susan Aglukark C.M.** Governor General's Lifetime Artistic Achievement Award, multiple Juno award-winning artist

**Shelley Ambrose** Executive Director, The Walrus Foundation

**Gideon Arthurs** CEO, National Theatre School of Canada

**David Auster** Producer, Stratford Festival

**Tricia Baldwin** Director, Isabel Bader Centre for the Performing Arts

**Martha Burns** Award winning actor and director on stage and screen

**Helen Burstyn** Director TIFF, Luminato, Canadian Opera Company

**Adrienne Clarkson C.C.:** 26th Governor General of Canada

**Cynthia Dale**, Award winning actor, singer and dancer on stage and screen

**Aengus Finnan** Executive Director, Folk Alliance International

**Peter Herrndorf C.C., O.On** CEO National Arts Centre

**Lucille Joseph** Vice-Chairperson Luminato Festival; Director, The Walrus Foundation

**Karen Kain C.C., LL.D, D.Litt, O.Ont.** Artist Director, National Ballet of Canada

**Douglas Knight** Chair of Governor General's Performing Arts Awards

**Peter Lamb** Principal PWL Associates, Theatrical Producer, Production Manager

**Alysa Procida** Executive Director, Inuit Arts Foundation

**Brian Robertson** Canadian Music Hall of Fame, Co-Founder of the Juno Awards

**Donald Schmitt** Principal, Diamond Schmitt Architects

**John Ralston Saul C.C. O.Ont.** Philosopher, Writer

**Tanya Tagaq C.M.** Polaris Prize & Juno award winning artist

**Veronica Tennant C.C.. LL.D, D.Litt, FRSC**, Award winning producer, director, artist



Let's Build a Qaggiq!

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**LETTERS OF SUPPORT**



THE GOVERNOR GENERAL · LE GOUVERNEUR GÉNÉRAL

March 23, 2016

Dear Ms. Hamilton,

I would like to, once again, congratulate you and the team members of Qaggiq on being awarded the 2015 Arctic Inspiration Prize.

Your project is deserving of this prestigious honour, which brings people together from across the North and is championed by northerners for northerners. Through the Nurturing the Performing Arts program, you are bringing together northern artists to create and perform, all while providing inspiration, mentorship and skills to help build the next generation of artists.

Reaching one's goals and becoming a Prize laureate require dedicated individuals. This team, under your leadership, has the opportunity to do so much good for communities in the North.

I commend you for the work you do and I wish you the very best.

Yours sincerely,

David Johnston

Ms. Ellen Hamilton  
PO Box 383  
Iqaluit NU X0A 0H0

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OTTAWA · CANADA · K1A 0A1 · WWW.GG.CA

October 15, 2015



On behalf of Inuit Tapiriit Kanatami (ITK) it gives me great pleasure to provide a letter of support for Qaggiavuut and the programming of the *Qaggiq*.

ITK is the national organization representing more than 59,000 Inuit living in Nunatsiavut, Nunavik, Nunavut, the Inuvialuit Settlement Region, as well as Inuit located in urban centers. Since our founding in 1971, ITK has served as an important national voice representing and promoting the interests of Canadian Inuit on a wide variety of environmental, social, cultural, and political issues and challenges facing Inuit on the national level. As a part of ITK's review process, the *Qaggiq* proposal has been collaboratively reviewed and approved by the diverse membership of the Inuit Qaujisarvingat National Committee (IQNC), which includes representation from the Inuvialuit Regional Corporation (Inuvialuit Settlement Region), Nunavut Tunngavik Inc. (Nunavut), Makivik Corporation (Nunavik), Nunatsiavut Government (Nunatsiavut), Inuit Circumpolar Council-Canada, Pauktuutit Inuit Women of Canada, and the National Inuit Youth Council.

We see that the goals of *Qaggiq* will help strengthen a very precious resource that is at risk—the music, dances and stories of Inuit. In the past, Inuit knew well the importance of the arts to build the skills necessary for survival in the Arctic environment. Today, some of the traditional artistic practices are being lost and fewer young people are being taught Inuit performing arts. The inspirational name for this project comes from the traditional qaggiq, the large snow house built when Inuit from different camps gathered for celebrations, storytelling and performance. Despite many adversities faced, Inuit have always made beautiful art and taken the time to celebrate life together in the qaggiq.

ITK supports *Qaggiq* because the arts are a positive motivator for young people living in remote parts of the Arctic — this project can help to connect them to their culture and build their communications skills. Further, *Qaggiq* comes from a commitment by individuals who live and work in the North and who care deeply about their communities. Most of the members of the *Qaggiq* team are known to us at ITK, the majority are northern performing artists and all have

been involved in community development in the Arctic. Many members of the *Qaggiq* Team have worked with ITK through the years—including Aaju Peter who is an advocate of the Inuit seal hunt, Laakkuluk Williamson Bathory who performs theatre and Ellen Hamilton who has developed Inuit-specific education programs. We have supported the work of the National Arts Centre’s Music Alive programming and the Tulugak performances which were a collaborative effort with artists from Greenland and Canada supported by Qaggiavuut, the National Arts Centre and the Banff Centre.

For these reasons, ITK recognizes the great potential of this proposed initiative to move forward these important issues. Therefore, we are happy to provide this letter of support for *Qaggiq* and look forward to learning about the success of this submission.

Sincerely,



President

Nuuk, October 16th, 2017

To whom it may concern



**Letter of support – Nunavut Performing Arts Centre**

Katuaq - Greenland Cultural Center is a performing arts center in Greenland whose activities range widely from concerts, theater and dance performances, exhibitions, movies, lectures, comedy and much more.

Greenland is a large country with many scattered towns and limited opportunities for children and young people, especially in the smaller and more remote areas. We know that the physical frameworks and financial means can have a positive effect in the goal of reconciling and strengthening people.

Katuaq - Greenland Cultural Center sees a great interest in establishing a Nunavut Performing Arts Center for more cooperation between us and we look forward to communicating our results and experiences with you.

With this letter, we hope that the necessary support and resources can be raised to establish a Nunavut Performing Arts Center with appropriate physical frameworks and financial means to operate it.

If you want further information from the undersigned, I will of course be available. You are also welcome to contact our event manager Varna Marianne Nielsen Apaloo.

Appendix: Katuaq – 20 years anniversary book (pdf)

Yours sincerely

Julia Pars  
Managing director

Varna Marianne Nielsen Apaloo  
Event manager

e-mail: [julia@katuaq.gl](mailto:julia@katuaq.gl)

e-mail: [eventmanager@katuaq.gl](mailto:eventmanager@katuaq.gl)

Katuaq – Greenland Cultural Center, Imaneq 21, P.O.Box 1662, 3900 Nuuk, Greenland, Phone +299 363770



To Whom It May Concern,

This letter is to acknowledge The Northern Arts and Cultural Centre's intent to support the Qaggiq Project led by the Qaggiavuut Society. The benefits of being a partner to this project are giving opportunities to our local artists to gain exposure to new ideas; broaden their network of people; enlist professional support and encouragement from the mentor; enhance personal effectiveness through informal feedback; improve their understanding of how the business and creation can be matched together; gain new skills and the opportunity to practice them in a structured setting; and, solidify career goals.

The Northern Arts and Cultural Centre and the Qaggiavuut Society will act as a mentor and will contribute to enhance their coaching and leadership skills; have the experience of professional renewal through relationships with new talent; gain new perspectives of issues in a variety of fields; and extend their network with mentees and other mentors. For these reasons, we strongly believe that the Qaggiq Project would be the ideal project for our local talent to create arts and develop their professional network.

We are very excited to have the opportunity to support the Qaggiq Project. We strongly believe that artists living in the Northwest Territories will find this initiative, unique and inspiring. The arts act as a positive activity in everyone's lives and also inspire our greater community to discover the enriching joy of creating. We hope that their grant proposal will be successful as we need to develop sustainable arts program in the North allowing artists to be fully dedicated to their art.

Sincerely,

A handwritten signature in blue ink, appearing to read "Marie Coderre", is written over a light blue horizontal line.

Marie Coderre  
Executive and Artistic Director  
Northern Arts and Cultural Centre  
Box 1025  
Yellowknife, NT X1A 2N7  
Tel: (867) 873-4950  
ead@nacnt.ca



## FACULTY OF NATIVE STUDIES

2-31 Pembina Hall  
Edmonton, Alberta, Canada T6G 2H8  
Tel: 780.492.2991  
Fax: 780.492.0527  
nativestudies.ualberta.ca

January 4, 2018

To Whom It May Concern,

This an unsolicited letter written in support for the construction of a new Nunavut Performing Arts Centre. I became aware of the need of for the Centre through the ᐅᑦᑎᑦᑎᑦᑎᑦᑎᑦ! Qaggiavuu! website and the Aboriginal Curatorial Collective Facebook page.

This past June, I participated in an Indigenous writer's residency at the Banff Centre for the Arts. The residency happened to coincide with development, and the first performance, of *Kiviquk Returns*. It was my absolute pleasure to watch the production form and to meet some of the people associated with this work.

Pakak Innuksuk came to visit our residency group's breakfast table several times and he ate with us. It was a daily, social event. It took a few days before I recognized the actor and felt rather silly afterward for not doing so earlier. It was very kind for him to jump into another groups table and chit-chat with us. His character was well received.

I also met the very witty Vincent Karetak. I first met him at a wine and cheese event at the home of Janice Price, the President of the Banff Centre for the Arts. He spoke candidly about Western influence on his territory and he wondered if this new interest had promise and would benefit his people and the arts. He expressed the hopes for *Kiviquk Returns* and wished that the project would be one of many to come.

I am currently teaching at a University in a city that is often referred to as the 'gateway to the north' and I wondered why we see so little representation from northern neighbors. The northern people always seem to be the last to be considered and their absence displays a great oversight. I can't stress enough how important it is to empower our northern people and to bridge cultural divides. Canadians are more and more interested in the north and representing northern culture is great for our country in many ways. Not only will they need a Performing Arts Centre, but they will also need the staff and the capital investment in the equipment to make this endeavor thrive. Presenting the culture of the north is an investment that will give vision to us all.

I learned so much from their visit to Banff, but I also realized how much more that I need to know. I hope this letter might find the eyes of those who could play an important part of making this vision a whole.

All the best to my fellow artists of the north!

Tanya

A handwritten signature in blue ink, appearing to read 'Tanya Harnett', with a long, flowing underline.

Tanya Harnett  
Associate Professor  
Faculty of Native Studies  
Department of Art and Design



# Nunavut Sivuniksavut

To whom it may concern

Dec. 19, 2017

Re: Support for Qaggiavuut Arts Society's Qaggiq project

Nunavut Sivuniksavut supports the Qaggiavuut Society's efforts to build a Qaggiq: Nunavut Performing Arts & Cultural Learning Centre. As an organization that has seen firsthand the many benefits that accrue to Inuit youth who become involved in the music and performing, we feel *Qaggiq* represents an initiative of vital importance to Arctic society.

Each year Nunavut Sivuniksavut delivers a post-secondary Inuit Studies program to more than 40 Inuit youth. For the past 17 years, NS has included in its programming the learning of traditional Inuit songs, throat songs and drum dance. These skills and the performing of them before a wide variety of audiences in the Ottawa area brings immeasurable pride, confidence and a sense of self to the students. Several of our NS graduates are staff and Board members at Qaggiavuut and many more are Inuit performing artists supported by the Qaggiavuut programming. We believe it is not a coincidence that so many of our successful graduates are also creative thinkers and artists.

Music and performing at NS is not limited to traditional Inuit art forms. NS has partnered with the National Arts Centre (NAC) to offer an extra-curricular music development program. Assistance from the NAC has allowed NS to engage dynamic music instruction who lead lessons in fiddle, accordion, guitar and voice. Among other successes, these initiatives have led to students forming music groups and performing locally with great gusto and joy.

Music is also a very personal affair at NS. The stress Inuit youth experience as they work to find their way in a confusing and demanding world can often be overwhelming. We have seen individuals turn to playing music, often alone, to carry them through low points. It is well known within the field of psychology that the therapeutic value and the contribution that music and other art forms make to individual resilience cannot be underestimated.

As a centre with a dedicated practicing and performing space, NS applauds Qaggiavuut for advocating for the need for a performing arts centre in Nunavut where Inuit artists are strengthened with training and creative space. We also recognize the immense value of Qaggiq to provide a performing arts learning space for Inuit youth in Nunavut. Inuit culture is strengthened through theatre, music, storytelling, dance and acrobatics.

NS is interested in future collaborative partnerships with Qaggiavuut as they work to build a space that will provide Inuit artists and youth with a space to connect with their culture, language and arts.

Let's Build a Qaggiq!

Sincerely,

Morley Hanson

Coordinator, Nunavut Sivuniksavut



# Vance Badawey

Member of Parliament, Niagara Centre



December 7, 2017

Ms. Ellen Hamilton  
Executive Director  
Qaggiavuut  
Iqaluit, NU X0A 0H0

Dear Ms. Hamilton,

As the Member of Parliament for Niagara Centre, I wholeheartedly support Qaggiavuut in its pursuit to build Nunavut's first Performing Arts Centre in Iqaluit.

Inuit artists and storytellers make an important contribution to our national story. This new facility will foster the Inuit tradition of storytelling while also providing a unique community centre for gathering and celebrating. The project will also provide an important space for learning and healing on our journey toward reconciliation. The facility will attract visitors from around the country and territory. Bringing more visitors to Iqaluit will help spur local economic growth, further benefiting the larger community. Additionally, students of all ages will have access to musical, dramatic, and artistic experiences through educational programming organized through the facility.

Currently, many Arctic artists travel far distances to practice and perform. When they do perform in their community, the space is often inadequate for the type of productions they want to showcase. Having a dedicated Performing Arts Centre in Iqaluit will allow artists to showcase their performances to wider audiences while also allowing them to tell more detailed and vibrant stories.

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Fax: 905.788.0071



CANADA 150

**Ottawa Office:**

Room 1170, Valour Building,  
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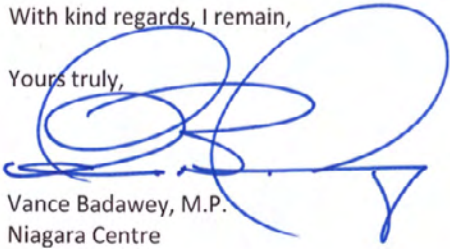
## LETTERS OF SUPPORT

Once again, I would like to express my full support for Qaggiavuut and this project. I look forward to seeing a Performing Arts Centre built in Iqaluit.

With kind regards, I remain,

Yours truly,

Vance Badawey, M.P.  
Niagara Centre





**Embrace Life Council**  
**ΔΪΒΓΛΡϞ ΔΪΦϞϞϞ ϞϞϞϞϞϞϞϞ**  
**Conseil Saisis la vie**  
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 Email: [embracelife@inuusiq.com](mailto:embracelife@inuusiq.com)

Re: Letter of Support to Qaggiavuut for their efforts to build a Nunavut Performing Arts & Cultural Learning Centre

The Embrace Life Council of Nunavut enthusiastically endorses the Qaggiavuut Society in its efforts to tour professional Inuit performances. We do so because of the great work this group of dedicated volunteers, artists, and advocates have done to build skills among our Inuit artists and their programs that share the performing arts throughout our territory. The performing arts are a powerful means of connecting youth to their culture, their language and their self worth.

At the Embrace Life Council, we focus on life affirmation and suicide prevention with Nunavummiut via the promotion of culture, language, and kinship. The performing arts—whether it is contemporary music or traditional drum dance—are one of the most effective ways of creating an immediate sense of connection to these. Many of us struggle to express our strongest feelings with others via oral or written language alone. Music, stories, poetry, spoken word, acrobatics, Inuit games, drum, dance, films, and theatre can connect us to what is most valuable for our overall health and wellbeing.

Qaggiavuut envisions a community hub where youth are provided with free performing arts programming and where the Inuit performing arts are valued and taught. They imagine a territory where youth grow up surrounded by songs and stories presented by the ‘stars’ of their culture and where Inuit values provide them with the strength to think creatively and positively.

Traditionally, Inuit built a qaggiq to share songs and stories and to nurture strength and resiliency in youth. There has never been a time more important than now to continue this wise practice. Please support Qaggiavuut to promote Inuit performing artists.

Yours truly,

Kimberly Masson  
 Executive Director



## BE A PART OF HISTORY

Contact Ellen Hamilton, Executive Director at [ellen@qaggiavuut.com](mailto:ellen@qaggiavuut.com) or at +1 867-222-5270 to discuss opportunities for sponsorship.

*Learn more about Qaggiavuut! and our artists at*

**[WWW.QAGGIAVUUT.CA](http://WWW.QAGGIAVUUT.CA)**



@Qaggiavuut



/Qaggiavuut



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Qaggiavuut!

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